



SAMBHRAMAA 6.0
National Food & Agribusiness Conclave

CONCLAVE PARTNERSHIP PROPOSAL

PRIZE MONEY WORTH INR 4.0 LAKH WITH CERTIFICATE

Eligibility: UG & PG students of Agriculture and Allied streams

6+ YEARS **500+ COLLEGES** **12000+ STUDENTS**

For Registration Please Visit : www.isab.org.in

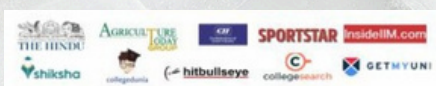
RECRUITERS & ASSOCIATIONS



Recognized by



Featured in



OUR LEADERSHIP TEAM

MR. SAURABH V PANDEY

(FOUNDER - ISAB, Greater Noida)

“It fills me with immense pride to witness the celebration of Sambhramaa 6.0—a vibrant platform that brings together creativity, culture, and collaboration across India.

Over the years, Sambhrama has become a symbol of youthful enthusiasm and innovation, reflecting the true spirit of our institution.

I extend my heartfelt wishes to the organizing team and all participants for making this edition a memorable and inspiring celebration.”



DR. PRADYUMNA PANDEY

(CHAIRMAN - ISAB, Greater Noida)

“It gives me great joy to extend my warm wishes for Sambhramaa 6.0. This annual celebration beautifully showcases the energy, talent, and unity of the students.

Such events not only enhance creativity and leadership but also strengthen the bond within our campus community.

I congratulate the organizers for their dedication and wish Sambhramaa 6.0 great success and delightful moments for everyone involved.”



DR. BIRENDRA KUMAR

(DIRECTOR - ISAB, Greater Noida)

“Sambhrama 6.0 represents the essence of our institution—where learning meets celebration and ideas turn into experiences.

I am truly proud of the efforts and passion our students invest in making this fest a grand success each year.

May this edition bring new opportunities, meaningful connections, and cherished memories for all. My best wishes to the entire team behind Sambhramaa 6.0.”



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Introduction

ISAB, Greater Noida has launched its nationwide competition, “Sambhrama 6.0”, aimed at providing a dynamic platform for undergraduate students from Agriculture and allied streams to showcase their talents in a competitive environment.

The event is open to current and recently graduated undergraduate students, as well as postgraduate students from Agriculture and allied disciplines. Participants can engage in a wide range of events such as the Case Study Competition, Agri Startup Competition, Solo Vocal & Band Competition, Open Stage Drama, Mime, Mono Act & Dance, Inter-College Cricket Tournament, Debate Competition, and Photography Competition.

This conclave is designed to foster a spirit of healthy competition among undergraduates, ultimately helping them discover and build promising career pathways. In the previous edition, Sambhrama 5.0, students from over 400+ agriculture colleges and universities participated. The following institutions emerged as winners in various categories:

- **Symbiosis International University, Nagpur**
- **University of agriculture and horticulture sciences, Shimoga**
- **Udaybhansihji Reginal Institute of Cooperative Management**
- **Professor Jayashankar Telangana State Agriculture University**
- **Sri Karan Narendra College Of Agriculture, Jobner Rajasthan**
- **ISAB, Greater Noida**
- **BIMTECH**
- **CCSHAU, Hishar**
- **Rama University**





GLIMPSES OF THE SAMBHRAMA 5.0





GLIMPSES OF THE SAMBHRAMAA 4.0



SAMBHRAMAA PREVIOUS SPEAKERS



Mr. Shishir Chandra

AGM, MARCOMM,
Insecticides [india] Limited



Mr. Sachin Nandwana
Co-Founder, Bighaat Agri
Pvt. Ltd.



Mr. Mayank Goel

Head Product Management
Marketing, JU Agri Science
Pvt. Ltd.



Mr. Rakesh Bisht

Business Head India at
Willowood



Mr. Amit Rana

Assistant General Manager -
Strategic Marketing
Crystal Crop Protection Limited



**Mr. Vishnu Pratap
Rathore**

Deputy General
Manager, Kubota



Dr. Vibha Dhawan

Director General, TERI



Mr. Shyam Sundar Singh

Co Founder , Dehaat



Mr. Kaushal Jaiswal

Managing Director
Rivulis Irrigation India Pvt. Ltd



Mr. Pankaj Pradeep

Chief Human Resource
Officer, Vice President
Dhanuka Agritech Ltd



Mr. M.C Dominic

Founder & Editor-in-Chief, Krishi
Jagran & AW
Founder & President. - AJAI.



Mr. Morup Namgail

Head Agritech, IFFCO
Kisan

PREVIOUS YEAR (SAMBHRAMAA 5.0)

Sponsors and associations



COMPETITIVE EVENTS UNDER Sambhramaa 5.0 Conclave



LAKSHYA



TARANGGEET



YUGANTAR



AAVIRBHAVA



VISHLESAN



PRARAMBHAM



PRASTUTI



DWANDH

PARTNERSHIP PROPOSITION

The purpose of the sponsorship is to manage the cost of the event and surplus of any amount will be spent on the welfare of the participants and students.

PARTICULARS/OFFERINGS	PLATINUM SPONSOR (MAXIMUM ENTRY ALLOWED) 1	DIAMOND SPONSOR (MAXIMUM ENTRY ALLOWED) 2	EVENT SPONSOR (MAXIMUM 7 ENTRY ALLOWED I.E. 1 FOR EACH EVENT)
Sponsorship Amount	INR 5 lakh + GST	3 Lakh + GST	INR 1 LAKH + GST
Name and Logo in all the publicity materials including offline+ online posters, standee, flex, banner, video during the event	Yes, with position	Yes	Yes
Access for Management /HR Team of the Sponsor for panel discussion/key note speaker witnessing 200+ colleges, 1000+ participants	Yes	Yes	No
Dedicated Slot of maximum 60 seconds for playing the recorded teaser video about any product / company among all the participants	Yes	Yes	Yes
Access of Contact details of all the registered applicants (1500-2000) for internship / hiring purposes	Yes	No	No
Logo on merchandise / Ribbon / Id Card with prominent position	Yes	No	No

PROPOSED EXPENSES

PROPOSED EXPENSES TO ORGANIZE AWARD CEREMONY IN AUDITORIUM IN GREATER NOIDA NEAR THE INSTITUTE PREMISE

Particulars	Per Unit Exp. [INR]	No. of Students/Units	Amount in INR
Prize Money for winners	Total prize for all 8 events	35-40	381,000
Memento + Certificate + Merchandise for all the winners	1000	60	60,000
Certificate + Merchandise for all the registered students	500	600 approx.	300,000
Publicity Material including posters, banners, flex			30,000
Dummy Cheques of ISAB with Sponsors logo	500	8	4,000
Food and accommodation (Covered by ISAB for participants)	1000	600	600,000
Conference Hall	50000	1 Day	50,000
Grand Total			14,25000*

**Note – Expenses to be revised based on the amount of sponsorship received and pandemic situation*

IMPORTANT DATES

Official Launch of the Event on all Social Media Handles	Oct 16, 2025
Registration closes for all the events
Release of case brief to all the registered team	02 November, 2025, 11:59:59 PM
Deadline for submission of entries	07 November, 2025, 11:59:59 PM
SAMBHRAMAA 6.0 Final round competition,internship job fair and award distribution ceremony	5-6 December,2025

Colleges/Universities whose students participated in

SAMBHRAMAA 5.0

During the last conclave, 100+ agriculture colleges with 1000+ students participated in various events with prominent participation from the following colleges/universities:

Agriculture University, Jodhpur	Maharishi Arvind University, Jaipur
Amity University Ranchi	Mahatma Phule Krishi Vidyapeeth
Annamalai University	Naini Agriculture Institute, Prayagraj
Banaras Hindu University	Narendra Deva University Of Agriculture And Technology, Kumarganj, Ayodhya
Birsa Agricultural University	National Institute Of Agricultural Extension Management, Hyderabad
Chandigarh University	Odisha University Of Agriculture & Technology, Bhubaneswar, Odisha
Chandra Shekhar Azad University Of Agriculture And Technology, Kanpur UP	Panjab University
College Of Agriculture, OUAT, Bhubaneswar	Punjab Agricultural University
College Of Post Graduate Studies In Agricultural Sciences, CAU (I)	Rajashri Chatrapati Shahu Maharaj College Of Agriculture, Kolhapur
Institute Of Agribusiness Management, Bikaner	Rani Lakshmi Bai Central Agricultural University, Jhansi
Institute Of Agricultural Sciences, Banaras Hindu University	Rashtrasant Tukadoji Maharaj Nagpur University
Jagannath University	Sam Higginbottom University Of Agriculture Technology And Sciences
Jawaharlal Nehru Krishiviswavidyalaya	Sardar Vallabh Bhai Patel University Of Agriculture & Technology

Colleges/Universities whose students participated in **SAMBHRAMAA 4.0**

During the last conclave, 100+ agriculture colleges with 1000+ students participated in various events with prominent participation from the following colleges/universities:

Kerala Agricultural University	Govindballabh Pant University Of Agriculture & Technology, Pantanagar
Loyola Academy Degree and PG College	Sarvepalli Radha Krishnan University, Bhopal Greater Noida
School Of Agriculture, Uttaranchal University	School Of Agricultural Sciences, Sharda University,
Sher-E-Kashmir University Of Agricultural Sciences & Technology Of Jammu	Sri Konda Laxman Telangana State Horticulture University
Suresh Gyan Vihar University, Jaipur, Rajasthan	Symbiosis International (Deemed University)
Udaybhansinhji Regional Institute Of Cooperative Management (URICM)	University Of Agricultural Sciences, Bangalore
University Of Delhi	University Of Horticultural Sciences (UHS), Bagalkot
Vaikunth Mehta National Institute Of Cooperative Management (VAMNICOM)	Vivekananda Global University Jaipur Rajasthan
Agricultural College And Research Institute, Kudumiyamalai, Pudukkottai	Govindballabh Pant University Of Agriculture & Technology, Pantanagar
IMS Law College, Noida	Mandsaur University
Rajdhani College	Sher-E-Kashmir University Of Agricultural Sciences & Technology Of Kashmir
Veer Chandra Singh Garhwali Uttarakhand University Of Horticulture And Forestry, Bharsar Pauri Garhwal	Symbiosis Institute Of Operations Management, Nashik

Glimies from the Secretary's Journey

Being the former Secretary of SamBeing the former Secretary of Sambhramaa 5.0 was an incredible journey filled with learning, teamwork, and growth. The experience taught me valuable lessons in time management, communication, cold calling, and follow-ups, all of which boosted my confidence and networking skills. The event also provided great exposure to students from various colleges, creating a vibrant environment of learning and collaboration. My personal favorite event was Vishleshan, the case study competition, along with many exciting events in music, dance, and sports that added life to the fest. I'm truly excited for Sambhramaa 6.0 and can't wait to see it reach even greater heights!



KEY BENEFITS OF Becoming the Sponsor

A. Brand promotion among all 55+ agriculture universities:

Creating strong connect with Faculty, Researchers and university management and strong positioning in University Ecosystem and ICAR through via student interaction and presentation. Merchandise along with company logo can also be distributed among students as per the sponsorship amount.

B. Networking with Future Agriculture Leaders:

A registered data base of 2000+ candidates from 500+ Agriculture & allied colleges having their Name, mobile, email, degree, college name etc. shall be provided to the sponsor which shall help them creating a long-term networking for their future projects and also help in hiring for full time and internships.

C. Hiring Support:

Sensitizing 100000+ youth in agriculture and allied streams about becoming a 'Potential Recruiter' and direct connect to a talented pool of registered 2000+ employable individuals. Interview/ Internship drive can be organised during the award ceremony as per the interest of Sponsor/partners.

VISHLESAN WINNERS



POSITION	COLLEGE NAME	TEAM
1st	Vaikunth Mehta National Institute of Cooperative Management, Pune	Team Samara
2nd	College of Agriculture, Dhule	Team Break The Break
3rd	(Shaheed Gundadhur College of Agriculture & Research Station)	Team

PRASTUTI WINNERS



POSITION	COLLEGE NAME	TEAM NAME
1st	College of Agriculture, Dhule	Team Indradhanushya
2nd	ISAB, Greater Noida	The Dominators

PARAMBHAM WINNERS



POSITION	COLLEGE NAME	TEAM NAME
1st	ICAR-NAARM	Team Agventure
2nd	Birsa Agricultural University, Ranchi	Team BIRSAIANS
3rd	ISAB, Greater Noida	Team ISABIANS

NATARAJ WINNERS



POSITION	COLLEGE NAME	TEAM NAME
1st	Dr. Y.S.R. Horticultural University	Andhra Pradesh
2nd	ISAB,	Greater Noida

Table Tennis Tournament



POSITION	COLLEGE NAME	WINNERS
1st	ISAB Greater Noida	Vishal KV, Aman Maithani and Parakh Khandelwal
2 nd	Swami Keshwanand Rajasthan Agricultural University (SKRAU)	Prakash Kumar, Ankit Saharan and Kartik Sain

Carrom Tournament



POSITION	COLLEGE NAME	WINNER
1st	Malla Reddy University	K Jasmi and Hithesh Kumar
2nd	ISAB	Uttam Rana and Aman Maithani

TARANGGEET WINNERS



POSITION	COLLEGE NAME	TEAM NAME
1st	Rama University	Hardaspur UP
2nd	Acharya Narendra Dev College of Pharmacy,	Gonda , UP

YUGANTAR WINNERS



POSITION	COLLEGE NAME	TEAM NAME
1st	Vaikunth Mehta National Institute of Cooperative Management	Pune
2nd	Sardar Vallabhbhai Patel University of Agriculture and Technology)	Jamalullapur , UP

CHESSE WINNERS



POSITION	COLLEGE NAME	WINNER
1st	College of Horticulture (Dr. YSRHU)	Sundarapalli Nthin Sri Sai
2nd	ISAB	Alok Kumar

DWANDH WINNER



POSITION	COLLEGE NAME	TEAM NAME
1st	ISAB	Beverix
2nd	Jagannath	Star

PRASTUTI WINNERS



POSITION	COLLEGE NAME	TEAM NAME
1st	College of Agriculture	Dhule
2nd	ISAB	Greater Noida

ABHIVYAKTI WINNERS



POSITION	COLLEGE NAME	TEAM NAME
1st	IABM	Bikaner
2nd	IABM	Bikaner
3rd	ANDUAT, Ayodhya	ANDUAT

Sambhramaa 6.0 Committee



Deepika S
Co-Secretary



Piyush Rawat
Secretary



Mahesh Rekapalli
Additional Secretary



Tarun Verma
Data & Registration Head



Akansha Rawat
Event Co-ordinator



Nikita Asthana
Event Co-ordinator



Ankur Bharadwaj
Branding Head



Sidhharth Rai
Procurement Head



Dipankar Pradhan
Treasurer



Isha Singh
Technical Head



Kuldeep
Technical Head

For more details,
kindly contact Prof. Shweta Kumari,
Conclave Chairperson events@isab.org.in 7065286032
To know more about ISAB, visit www.isab.org.in

Sambhramaa 5.0 Feedback

Kartik Chand (VAMNICOM, Pune)

“As a participant in the cricket tournament during Sambhramaa 5.0, I experienced the perfect mix of teamwork and sportsmanship. The event offered something for everyone, from competitive case studies to lively cultural events. I particularly enjoyed the sessions by industry leaders, which provided deep insights into real-world challenges and opportunities in agribusiness. Sambhramaa 5.0 was not just an event but a platform that allowed me to grow both personally and professionally.”



Leeba (Institute of Agri Business Management, Bikaner)

“Sambhramaa 5.0 was a vibrant and transformative event. Being part of the startup pitch competition was exhilarating—I had the chance to present my ideas to industry veterans and receive constructive feedback. The cultural performances were another highlight, showcasing the diversity and talent of our peers. The entire experience was a perfect blend of learning, networking, and fun. I left the conclave feeling inspired and motivated to achieve more.”



Kanika Jha (Acharya Narendra Deva University of Agriculture and Technology, Ayodhya)

My experience in ISAB was very good because after coming here I made many new connections and the whole team of Tarangeet supported me a lot due to which I also came second in my event and before this my confidence was very low but after participating in it and performing on stage, my confidence got boosted a lot. Thanks to the whole team of ISAB for organizing such a national event.

